



English Reading, Writing, Speaking & Listening and Functional Skills

# 'The Battle of the Books'

*Read, Review, Prepare, Rehearse and Record*

Create your own vodcasts and support students in the love of reading

A number of sessions are available. Please ring for dates

## The Battle of the Books

### Objectives:

1. To provide real purposes and audiences for Reading, Writing, Speaking and Listening;
2. To analyse and refine the use of persuasive language in Writing, Speaking and Listening;
3. To create compelling learning experiences using a range of technologies in English;
4. To provide teachers with permanent evidence for assessment, teaching and moderation purposes



**At School (or at home)** – Students study the commercial world of advertising and book marketing. The aim is to produce a one-minute vodcast to market a favourite book. The success of their persuasive skills can be decided locally through a class vote, and also at an inter-school "Battle of the Books" event when pupils vote at the Learning Lighthouse for the most effective vodcast. Pupils plan, write, edit, peer assess and rehearse their speech using a portable recording device.

**Learning Lighthouse Workshop** - Pupils record their final version privately in the vocal booth. Using their recording students use Adobe Premiere Pro to edit appropriate images to illustrate the speech, keeping the advertising/persuasive/marketing purposes and audience in mind. This is their vodcast.

**The Battle of the Books Festival** - All vodcasts created at TLL may be submitted to Wirral Schools' First **Battle of the Books** Festival held at the Learning Lighthouse CLC in March 2011

**Resources** – Pre-visit and long term loan of a portable recording device.

**Prizes! Prizes! Prizes!**

'Battle of the Books' nurtures the enjoyment of reading, and provides real purposes and audiences for Reading, Writing, Speaking and Listening. It fosters independent reading at school and home as pupils can choose from a variety of genres. In working towards a specific date for recording in the vocal booth, they learn the importance of planning, editing and sharing persuasive styles and techniques critically together, all valuable experiences for GCSE Controlled Assessment Tasks.

Prior to their visit students will select a book they have enjoyed and write a short, powerful persuasive speech or "blurb" to persuade other young people to read the book. TLL will loan a portable recording device which can be used to rehearse and record the reviews. These can be discussed in class, appraised by friends and re-recorded showing a 'snapshot progression' of skills and evidence of attainment for assessment.

Participating schools will be invited to the Learning Lighthouse CLC at the end of the spring term 2011 to 'battle it out!' Votes cast on the day will decide the overall prize winner and the most persuasive participating school.

**Prizes! Prizes! Prizes!**

### 'Vodcasts'

Adobe Premiere Pro is a high quality video editing solution which can easily be used to animate images to a podcast (mp3 or wav file). Pupils select images to illustrate their speech to make a video podcast, or 'vodcast'.

*Enjoy the experience of reading*



*You loved your last book, but what are you going to read next?*

*There's a book out there for you.*

This workshop has been designed to develop Speaking & Listening using an English Functional Skills approach. It will give pupils valuable experience of preparing for GCSE Controlled Assessment Tasks.

This half day workshop is suitable for Key Stage 3 students.



To book your class on a free workshop please contact:

the learning lighthouse  
city learning centre

**0151 678 2509**

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